

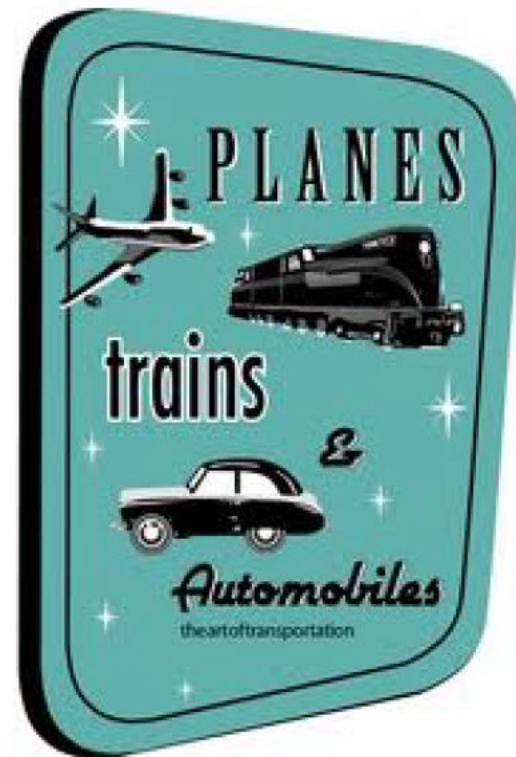


Shore Crew & Logistics for Vic-Maui

Gaylean Sutcliffe
January 15, 2012

Introduction

- ▶ What is Shore Crew & Logistics?
- ▶ Getting Organized
- ▶ Before the Race
- ▶ In Victoria
- ▶ During the Race
- ▶ In Lahaina
- ▶ Delivery
- ▶ Post-Race



What is Shore Crew?

- ▶ Somebody does the overall project plan – usually the owner/skipper
- ▶ Somebody not on the boat facilitating “who and what, going where and when”
- ▶ Our experience from 3 Vic–Maui’s, 3 Van Isle 360’s, 2 Key West Race Weeks, and a trip to Australia and back for a Sydney Hobart



Getting Organized

- ▶ The team is more than the race crew; there are family, friends and supporters, too
- ▶ Organize communications: contact lists for crew, family, friends, suppliers, ...
- ▶ High level schedule with major dates and deadlines
- ▶ Figure out who & what is going where & when; how they/it will get there and what they will need while they are there



Before the Race

- ▶ Book crew into training and pre-race events
- ▶ Book flights
- ▶ Book accommodations
- ▶ Book tickets, reservations
- ▶ Order crew swag



In Victoria

- ▶ Get the team to Victoria
- ▶ Accommodations
- ▶ Restaurant reservations
- ▶ Vic–Maui functions, spectator boats
- ▶ Distribute crew swag (e.g. team shirts, hats)
- ▶ Make sure someone is taking pictures
- ▶ Last minute provisions and panics:
local transportation and suppliers



During the Race

- ▶ Manage & filter email flow to/from boat (bandwidth is very limited)
- ▶ Update blogs or websites
- ▶ Shipments to Lahaina delivery gear for boat, luggage for race crew
- ▶ Order and ship parts to Lahaina if needed



In Lahaina

- ▶ Go early, enjoy a vacation
- ▶ Provide contact list to LYC
- ▶ Book tickets to Lahaina events
- ▶ Be ready 24/7 for the boat to finish
- ▶ Boat Party!
- ▶ Awards Party!
- ▶ Your Lahaina sponsor
- ▶ Pictures



Lahaina Yacht Club

Delivery

- ▶ Get the delivery crew to Lahaina; accommodations
- ▶ Provisions, repairs: local suppliers
- ▶ Continue email, web updates
- ▶ Pictures



Wrap-Up

- ▶ Wait until the race & delivery crews and boat have returned
- ▶ Compile the pictures and videos and make copies
- ▶ Organize a wind up party!
- ▶ Write it all down for next time ...



Conclusion

- ▶ What is the role of Shore Crew & Logistics?
- ▶ Getting Organized
- ▶ Before the Race
- ▶ Victoria
- ▶ Race
- ▶ Lahaina
- ▶ Delivery
- ▶ Wrap-Up

